



**Lah! RESTAURANT** ILMIODESIGN

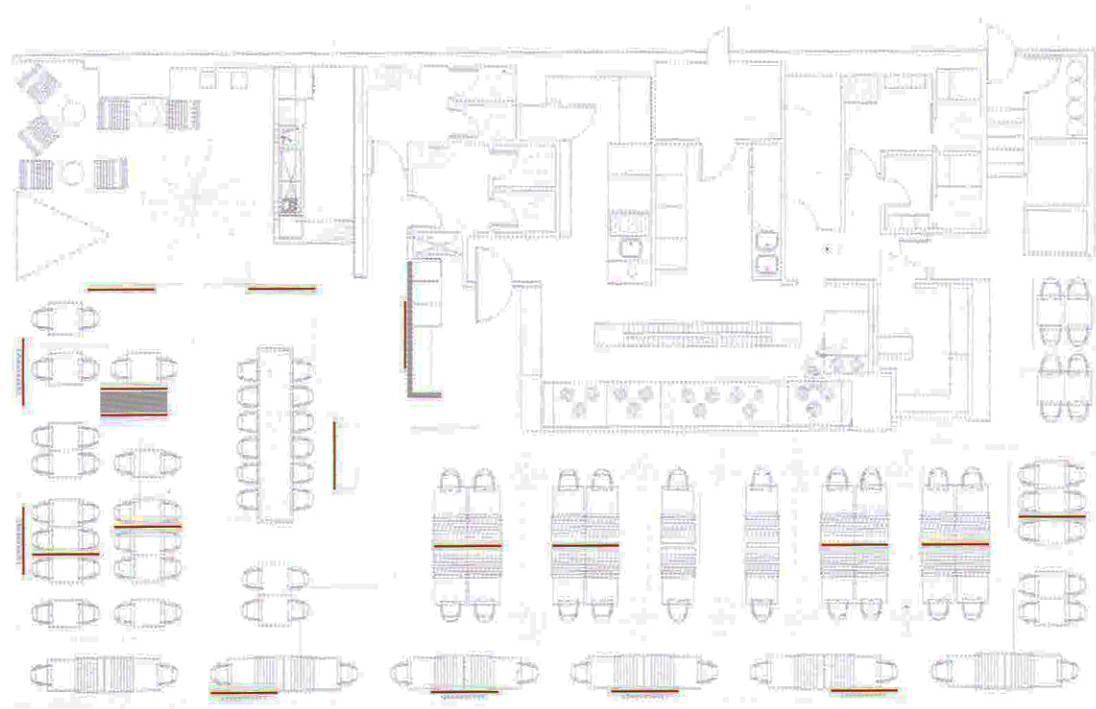
Location: Madrid, Spain Floor Area: 350 sqm Completion Year: 2011 Photography: Usio Davila











PLANTA DISTRIBUCCION-Panel 1





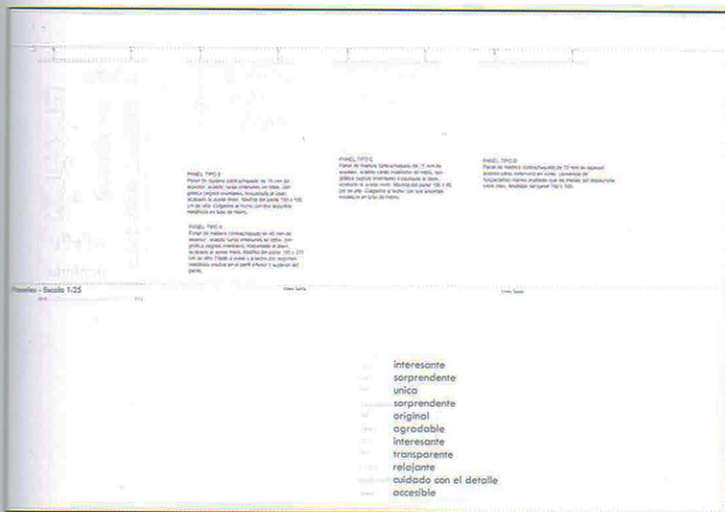
LAH! Restaurant wants to win the challenge of introducing the South-East Asia through a new, innovative and unique space.

The project idea is to bring the core of a distant and unknown land with different cultures, customs and religions and shape it in a design which can produce a friendly space, speaking of architectural forms and proportions, to generate intense sensory emotions in the audience.

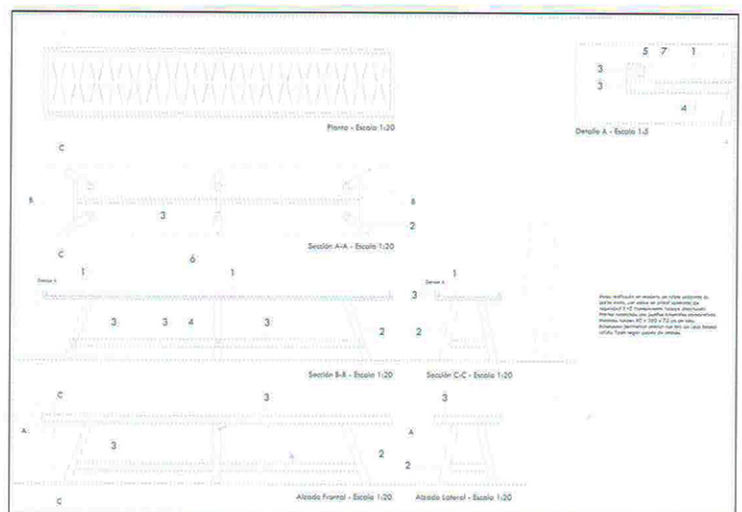
LAH! excites the visitor who is surprised to find a different place without the typical features of a Chinese or a Japanese restaurant. To achieve this aim, designers offer an unusual spatial distribution, thought as a continuous fragmentation of the main space, where vertical wood panels hung from the ceiling are opposed to those fastened to the floor and those lean against the walls. These panels remind people of those advertisements based on old images of huge Asian cities, where the apparent disorder generates in their mind the perception of a harmonious space, through the use of a fluid architectural language with a strong personality.

Beyond all doubt, these segmentations assure a pleasant experience in a comfortable environment composed of intimate spaces which turn out to be welcoming and stimulating to those using them.

Entering this restaurant, the customer realizes that LAH! is different from the rest!



PANELES A-B-C-D-Panel 1



MESA GRANDE- Presentaci 1







